

I support media diversity

I am writing to you today to comment on Docket No. 02-277, The Biennial Review of the FCC's broadcast media ownership rules.

I do not care at all how much money can be made in future merger deals, but I do care if some money greedy executive insults my intelligence and if I will start getting hit by centralized propaganda and brain washing.

The programming and print media today is already so terribly bad it resembles a comedy and is insulting to anyone with IQ above 60 (or even 50). This country can already pride itself by having the most ignorant populace in the entire world. Didn't you notice that most poor farmers half a world away, when interviewed for TV in front of their mud huts, can speak some English? At the same time most kids here cannot show New York on the blank map of the U.S.? The new regulations proposed by FCC will push Americans into even lower levels of ignorance.

I was appalled with the base level of the American media (TV, radio, print) when I moved to this country twelve years ago. As I always used to tell my American friends: "We used to have police to keep us in check, here, in U.S., you have TV. Our cops had only one uniform, your "mind police" is dressed in over 100 different channels." It was easier to recognize a uniformed mind controller, so we learned to recognize brain washing. Free media is used to keep American people fat, stupid and lazy (or in politically acceptable language: consuming, ignorant and complacent).

Consolidation is a sure proof way of marching into a 1984 scenario.

I am sick of hearing U2 on all radio stations in Denver every day between five and six PM. It is insulting. I haven't heard any decent music on major radio stations in years, only stuff that pimply high school kids can digest. I do not even want to talk about the "news." Does anyone in this country know who is a current president of Finland?

What I am trying to say is this: it sickens me that anyone would have an audacity to try to consolidate public media even more. To use it in the future as an even more effective propaganda tool, I suppose. What we need here, in this country, is more diversity, freedom on airwaves and in print, open mindedness. Is it local, foreign, minority, it does not matter. Because, as Garrison Keillor says: "We are not all Republicans now."

I got to this country in order to avoid neo-nazi resurgence (which started by, was empowered by and is still sustained in power by monolithic media) in my former homeland. Did I just replace one dungeon for another?

Who is FCC supposed to represent? American people? Is there any historic example of any good coming from a hegemony (be it either political, ideological, economic or any other kind)? When was the last time that the consolidation of thought had lead to any progress? Who is interested in replacing an already miserable status quo with Big Brother? How will we then differ from the "evil" North Korea: our free (read: cheap in production and content) media and Kim's governmental brain washing?

FYI (as a useful historic example): The only time that Tudjman's regime in Croatia was brought to the brink of overthrow was when he tried to shut

down a student radio station in my hometown. The whole city came out in the streets: students, kids, professionals, retirees, soccer hooligans, everybody was out to protest an attempt to kill people's most popular voice. Cops were nowhere to be seen.

I want you to come here to Denver and ask us Coloradans one simple question: WHAT DO YOU WANT? We will tell you.

To Michael Powell in particular: You won't be able to pull this one. Daddy, and Daddy's boss, will be P.O.-ed.

To Michael Copps and Jonathan Adelstein: I do thank you from the bottom of my heart for your honest stance. God bless you for your integrity.

Sincerely,

Sasa Jovic
1020 East 24th Avenu
DEnver, CO 80205

P.S. Just to make sure, you will be getting the same letter in a day or two.